

# Step-by-Step OXO Organic<sup>®</sup> Hair Treatment Guide.



NON TOXIC - HYPOALLERGENIC - LONG LASTING

# 7 EASY STEPS FOR THE PERFECT RESULT.

1.



Pre-Treatment  
Shampoo

2.



Apply on Hair

3.



Wait

4.



Shampoo  
Rinse 100%

5.



Dry

6.



Flat Iron

7.



Wash & Go

# STEP 1: Hair Diagnosis and Shampoo

1. Determine the hair type for treatment timing of the process and flat iron work.

2. Shampoo hair 100% with OXO Pre-Treatment shampoo.

3. Dry Hair completely

\* it is recommended not to color or bleach the hair before the treatment. In case the hair is bleached use OXO Silver spray to protect the color.

HAIR TYPE	APPLICATION	WAITING TIME
Natural	Apply evenly to the entire hair	60 min Under Heat
Thick / Strong and Curly	Apply evenly to the entire hair	90 min Under Heat
Thin	Apply evenly to the entire hair	60 min 30 Min Under Heat 30 Min Without Heat

**IMPORTANT NOTE: Do not apply the treatment directly onto the scalp.**

## STEP 2: Applying the Treatment



Divide hair into 1.5 inch sections and hold each section at a 90° angle from the scalp.



Use a tinting brush to apply OXO about 0.5 inch away from the roots, avoiding the scalp.



This precaution helps prevent any potential tingling or itching reactions due to unknown allergies or sensitive skin.



Distribute the treatment evenly through the hair's length using a rattail comb, avoiding contact with the scalp. Apply any excess product on the comb to the hair close to the scalp.



Lastly, check the areas around the neck and ears to ensure no residue is left on the skin. If any residue is found, gently clean it off with a damp cloth.

## STEP 3: Waiting Time

The waiting time varies based on the client's hair type and desired level of deepening. Recommended time guidelines for different hair types can be found in Step 1.

## STEP 4: Thoroughly Shampoo to Remove Treatment

Rinse with warm water to completely remove the OXO treatment. Use OXO Purifying Shampoo to thoroughly remove the treatment.

Repeat this process with OXO Purifying Shampoo for a second wash until both the scalp and hair are completely clean.



## STEP 5: Thoroughly Dry the Hair

Ensure the hair is completely dry before moving on to the next steps to prevent steam burns while using the flat iron on damp hair.

## STEP 6: OXO Flat Iron Method

1. **Divide Hair into Four Sections:** Separate the hair into 4 equal parts.
2. **Create Thin Rows:** Section a straight row about 0.5 inches wide.
3. **Set OXO Organic Flat Iron:** Heat the OXO Flat Iron to its maximum temperature: 238°C (460°F).
4. **Position and Insert Hair:** Gently pull a hair row using a clip comb at a 90° angle. Insert it into the flat iron close to the scalp (without touching). Close the iron gently and keep it on the section for 5 seconds. Repeat each section twice with a new section in between.
5. **Completion Check:** Identify section completion by its appearance, aiming for maximum shine.

# OXO Organic Flat Iron Method

A green speech bubble icon with the word "TIPS" written inside in white, bold, uppercase letters.

1. **Aim for Maximum Shine:** Strive for the highest level of shine.
2. **Start Testing on the First Row:** Begin with the first row as a test.
3. **Handle Curly Ends:** Straighten curly ends thoroughly.
4. **Treat Damaged Ends Lightly:** For damaged ends, gently iron 4–7 times to close the cuticle and achieve desired shine.
5. **Handle Damaged, Fragile, Brittle Hair:** Work smoothly from top to ends without remaining on hair sections.
6. **Overlap Between Sections:** Ensure smooth movements from section to section to cover all areas.

# STEP 7: Wash & Go



Color or Highlight Hair Right Away: If desired, you can color or highlight the hair immediately after flat ironing.

## **Post-Treatment Care:**

If not coloring, rinse with water and apply an OXO Organic hair mask for 5–10 minutes.

Rinse off the mask and fully dry the hair to see the results.

If you observe any remaining waves, you can use the flat iron again, without applying the OXO treatment.





# Essential Products: Hair Transformation.



# New Generation Formula.



NO SULFUR OR  
FORMALDEHYDE



NO SMOKE  
OR ODOR



SUITS ALL  
HAIR TYPES



REPAIRS  
DAMAGED HAIR



NATURALLY  
SMOOTH HAIR



POOL AND  
BEACH SAFE



Experience the latest generation in smoothing treatments with a safe and permanent solution from OXO Organic.

Say goodbye to fumes and toxins as you upgrade your lifestyle and work confidently using our innovative formula.



Customer Service  
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